

From the Sacramento Business Journal

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Bike shop moving from Elk Grove to Sacramento



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The owner of Kinetic Cycles says the store's new location isn't much larger than its previous home, but it's in a high-traffic area that will help expand his customer base.

After six years at 2525 Riparian Drive in Elk Grove, the bike shop is moving to Arden Town Center, located at the intersection of Fair Oaks Boulevard and Watt Avenue in Sacramento.

The approximately 4,000-square-foot store at 535 La Sierra Drive is expected to open in March and will have its official grand opening in conjunction with the Amgen Tour of California, a professional cycling race that will travel through the Sacramento region in May. The store's new location is one block north of the American River Bike Trail.

"We are excited to relocate and are hungry to establish even more relationships with the cycling community," [Bruce Kaiser](#), managing partner and owner of Kinetic Cycles, said in a news release. "We look forward to introducing new and exciting programs that will spread our enthusiasm for cycling, health and wellness to our community."

Kinetic Cycles works with Morgan Hill-based Specialized Bicycle Components to sell cycling equipment in addition to bikes. Kaiser's son, a professional racer in cyclocross and other categories, prompted him to get into the cycling industry after nearly three decades in the golf business.

[Stuart Snider](#) and [Jon Gianulias](#) of CORE Commercial represented Kinetic Cycles and Arden Town Center owners. Arden Town Center spans 50,000 square feet and has 30 tenants.